

LIFE'S A BUSINESS, SO LET'S GET BUSY

Let's talk business. Not the business of Real Estate, Financial Services, Web Design, Telecommunications, Human Resources, Technology, or whatever business you're currently engaged in. Instead, let's discuss **YOUR** real business: the business of life. Your life is a soul proprietorship. As Owner and Chief Strategy Officer (CSO), you make all the decisions, reap all of the rewards and determine the direction of your business.

The business of life sure is interesting. While of us are living life, the life we're living is different for each of us. Why? When we take responsibility for our lives, we have no one else to blame but ourselves for the decisions and choices we make.

Although the business of life may be interesting and often challenging, it's undoubtedly the best bargain a person could ever receive. Given to us at no cost by two people we don't know, we spend our entire lives trying to discover our purpose, our passion and our plan. I was no different; I had COLOSSAL expectations but my game plan was missing.

The good news is that life has no boundaries. It's not confined by walls. Life has no limits. However, life cannot be lived without inconvenience, pleasure or pain. Face it: life can get messy and often leaves us feeling confused, insecure and angry. Why? Because, for many of us, nothing ever seems happens the way we plan. **What's the game plan for the business of your life?**

The business of life has no office hours. It only opens and it closes. Life is not about working 9 to 5. It's not about Profit and Loss, forecasts, sales quotas and meetings. It's not about balance sheets or the bottom line. It's about **YOU!** Choosing to make a living and choosing to create a life worth living are not the same.

If you're not the Chief Strategy Officer of your life, why not give yourself a promotion? As CSO, you have the potential and the power to create the purpose and the passion for the life you choose.

Take charge of your life! Accept its responsibilities and create your future! Learn to take risks, embrace change, manage your time, and take the action necessary to achieve the success in life you deserve.

It's time to listen; it's time to learn; it's time to live **YOUR** life...**YOUR** way. Life **is** your business so get busy. Why not begin today?

I welcome your comments.

Phil

Phil Parker, a former CEO and successful businessman, is a speaker and author. His book, *Kiss Yourself Hello! From A Life Of Business To The Business Of Life* encourages his readers to discover the possibilities before them and the potential within them. His second book, *The Gift of Perspective~Let My Hindsight Be Your Foresight* shares his lessons learned. Visit Phil online: www.philparker.com or email him at: phil@philparker.com or contact him at 888-489-9393

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